

Podcasting From Start To Finish
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Podcasts I Produce:

- [For People with Bishop Rob Wright](#)
- [A Brave Space with Dr. Meeks](#)

Resources for Podcast Development:

- Buzzsprout: [How to Start a Podcast](#)
- Podcast hosting sites: [Buzzsprout](#), [Anchor](#)
- Podcast recording sites: [Zencastr](#), [Riverside FM](#)
- To create branding: [Canva](#) or source it out through [Upwork](#)
- Soundbite creator: Buzzsprout has a built in creator but the one in the presentation is by [Wavve](#). The video clip is made in [Final Cut Pro X](#) by me using b-reel and music from [Soundstripe](#).
- Music for Podcasts: [Shutterstock](#), [Soundstripe](#), [Epidemic Sound](#)

Editing

- Compression: Keeps human voices in a range – louder becomes quieter and quieter is made louder
- Automation: can control level of volume as a fade in and out or lower throughout track
- Db – decibel – does require an ear for this – I recommend to not use headphones – listen to previous episodes when editing new episodes to make sure it stays balanced throughout
- A checklist for hosts:
 - Try to stay as close to mic as possible
 - Do not adjust gain volume knob in between recordings
 - If recording remotely, always start by making sure local source is connected to the right mic

Equipment (remotely)

- Mics:
 - [MV7](#) or [Yetis](#)
- Mic stands:
 - [Arms](#) or [desktop stand for MV7](#)
 - Yeti comes with a mic stand
- Zencastr: Remote recording platform

Equipment (in-person)

- Mics: So many options...
 - [Shure Sm7b](#) (industry standard)
 - [RODE NT1-A](#) or [NT2-A](#)
- Mic stands: [boom stands](#) + [boom stand weights](#) or desktop if around a table
- [XLR cables](#)
- Mixer:
 - [Zoom H6](#)
 - [Presonus 4](#)

Software:

- [Garageband](#), [Logic X](#), [Adobe Audition](#), [Protools](#), [Audacity](#), [SoundTrap](#)
- USE A TEMPLATE... Once you've made an episode, there is your template to use for all episodes moving forward. This is the same if you do custom video soundbites.

Budget: depends on how many people on the podcats (mics)

- Budget on a budget (2 people)
 - Equipment + hosting site (annual) + remote recording (annual)
 - \$600 startup with \$300 annual cost
- Average Budget (2 people)
 - Equipment + hosting site (annual) + remote recording (annual) + music (annual)
 - \$1000 startup with \$400 annual cost
- Large Budget in person (3 people)
 - Equipment + hosting site (annual) + guest call in (annual) + music (annual)
 - \$2500 startup with \$400 annual cost