



PODCASTING

From start to finish

WHY PODCASTS?



- Podcasts listens are growing. Growth is up 10% is 2021.
- Podcasts are still unexplored compared to blogs and YouTube Channels. For every podcast there are 750 blogs and 29 YouTube Channels.
- They are a great avenue of story sharing.
- Once developed, an easy tool to maintain and grow.

PURPOSE + CONCEPT



- Purpose: keep it simple.
- Concepts:
 - Sermons
 - Story sharing
 - Interviews
 - Rectors, Bishop's, laity
 - Who has something to say?

CONCEPT CON'T...



- **Food for thought:**
 - **How can you get good content generated with a low ceiling of heavy lifting?**
- **What is your role?**
 - **As producer: recording, editing, episode descriptions, sharing via comms channels**
 - **As host: on the episodes, thinking through points of conversation, being able to pivot from each piece**

OTHER DEVELOPMENTAL KEYS



- Podcast name and description, the hosting site, podcast branding including episode artwork, and release dates
- Where will it be recorded?
 - In-person or remotely?

EQUIPMENT



- Remotely
 - Mics: Shure MV7 or Yetis
 - Mic stands: MV7 requires arm or desktop stand while Yetis come on a stand
 - Zencastr: Online high quality recording platform
- In-person
 - Add a recording like a Zoom H6 or a Persons 4 + mic cables
- Software:
 - GarageBand, Logic X, Adobe Audition, Audacity, ProTools

EPISODE FLOW



- **Opening music**
- **Mid-episode pause for announcement (look for a good break in conversation)**
- **Closing remarks and closing music**
- **Make it your own!**

EDITING

- **Compression**
- **Automation**
- **Keep db around -1**



EDITING FLOW



The screenshot displays a DAW interface with a timeline at the top showing a duration of 05:25.099. The main workspace is divided into tracks and automation lanes. The tracks on the left include Bishop, Sister Prejean, Intro/Outro Track Music, Producer Soundbites, Producer Music, Bass Drop (Segway), and Master Track. The automation lanes show volume automation for the Bishop and Sister Prejean tracks, and a 'Study_House' automation event on the Producer Music track. The bottom section features a 'Controls' panel with sections for Dynamics (Compression), EQ (Low, Mid, High, Mid Freq, Low Cut), Echo (Amount), and Sends (Ambience, Reverb). A 'Recording Settings' panel is visible on the left, showing options for Record Level, Input (No Input), Monitoring, and Noise Gate. The text 'Db' is placed near the top of the automation lanes, 'Tracks' is placed near the track names, 'Automation' is placed near the automation lanes, and 'Compression' is placed near the Dynamics section of the Controls panel.

WORK FLOW



SHARING

A podcast cover for 'FOR PEOPLE with Bishop Rob Wright'. The cover features a black and white portrait of Bishop Rob Wright, a man with a beard and glasses, wearing a clerical collar. The text 'FOR PEOPLE' is in large white letters, followed by a purple audio waveform icon. Below it, 'with Bishop Rob Wright' is written in a smaller white font. In the bottom left corner, there is a small white icon of a bishop's mitre. At the bottom center, there is a purple audio waveform graphic. Below the waveform, the text 'Episode 69: Wealth' is written in white.

FOR PEOPLE 

with Bishop Rob Wright





Episode 69: Wealth

SHARING



AND LASTLY...

- Use a template... Use. A. Template!
- Have fun!



WORKS CITED



- Buzzsprout
 - [How to start a podcast](#)
- Insider Intelligence
 - [Podcast Industry Report](#)