



LIVESTREAM ENGAGEMENT

IT'S A
DIFFERENT
KIND OF
SCREEN TIME

FAILURE is always an option

Internet failure
Hardware problems
Social media fails
Etc...





How it started
How it's going



\$10,000 +
technology
investment &
internet upgrade



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(Set up time to talk)
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By The Numbers

Online **worship** *current situation*

onsite
and
online 


30

Avg. Live Sunday


1.1K

Facebook Followers


348

YouTube Subs

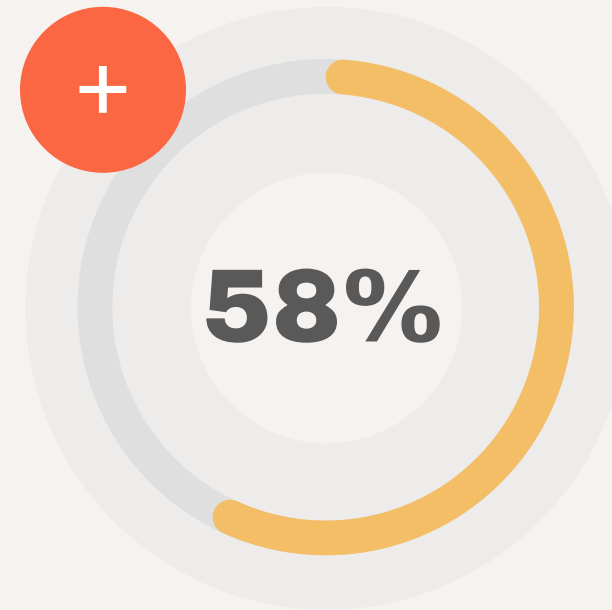


E-News
+
Webpage
=
Success!

NEWSLETTER

E-News Integration


Ready for worship



Friday E-News

Email open rate 58%
Friday list: 683 subscribers
Links to bulletins; video platforms



3 
Volunteers

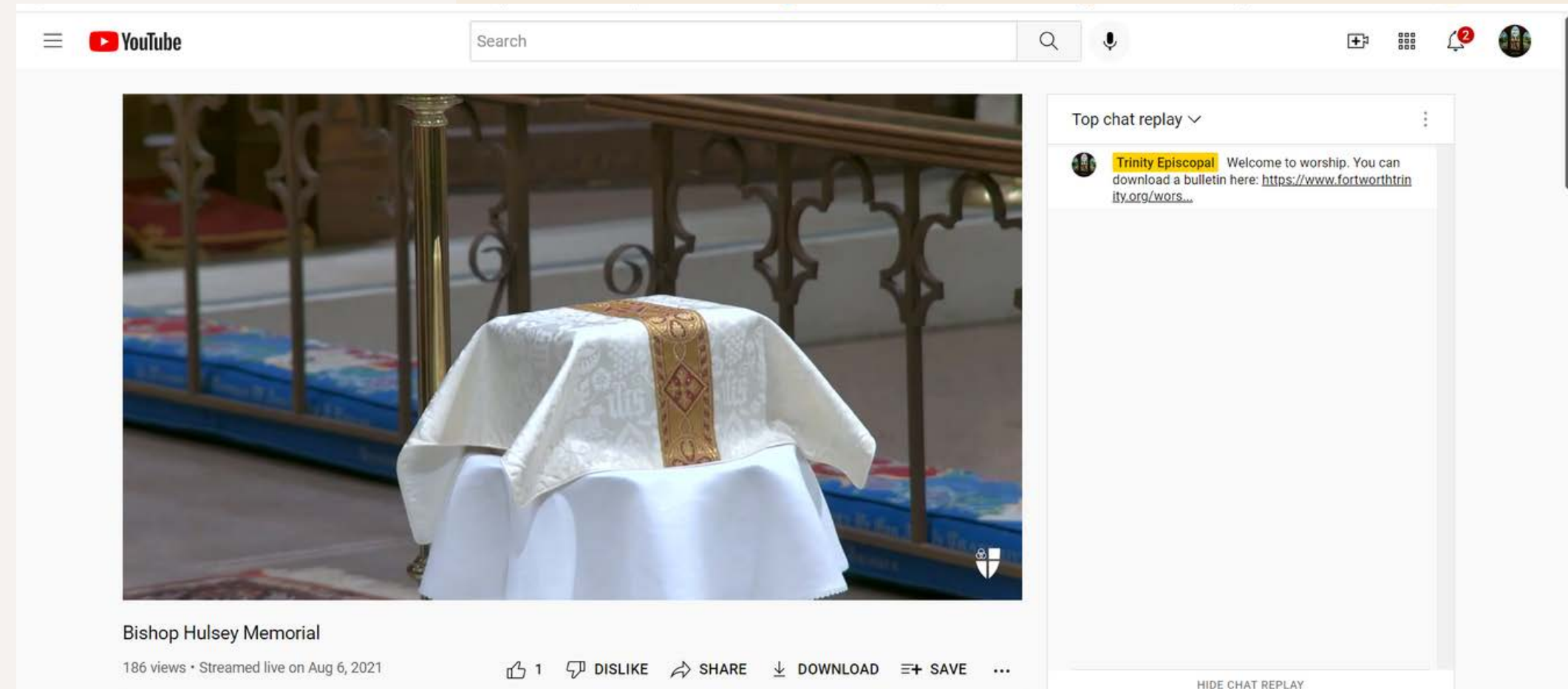
Monitoring & Engagement

Online Ambassadors

Three current volunteers
Weekly email to team
Familiar with website; online resources
Focus on engagement, not moderators
Offer work online while onsite

Special Services

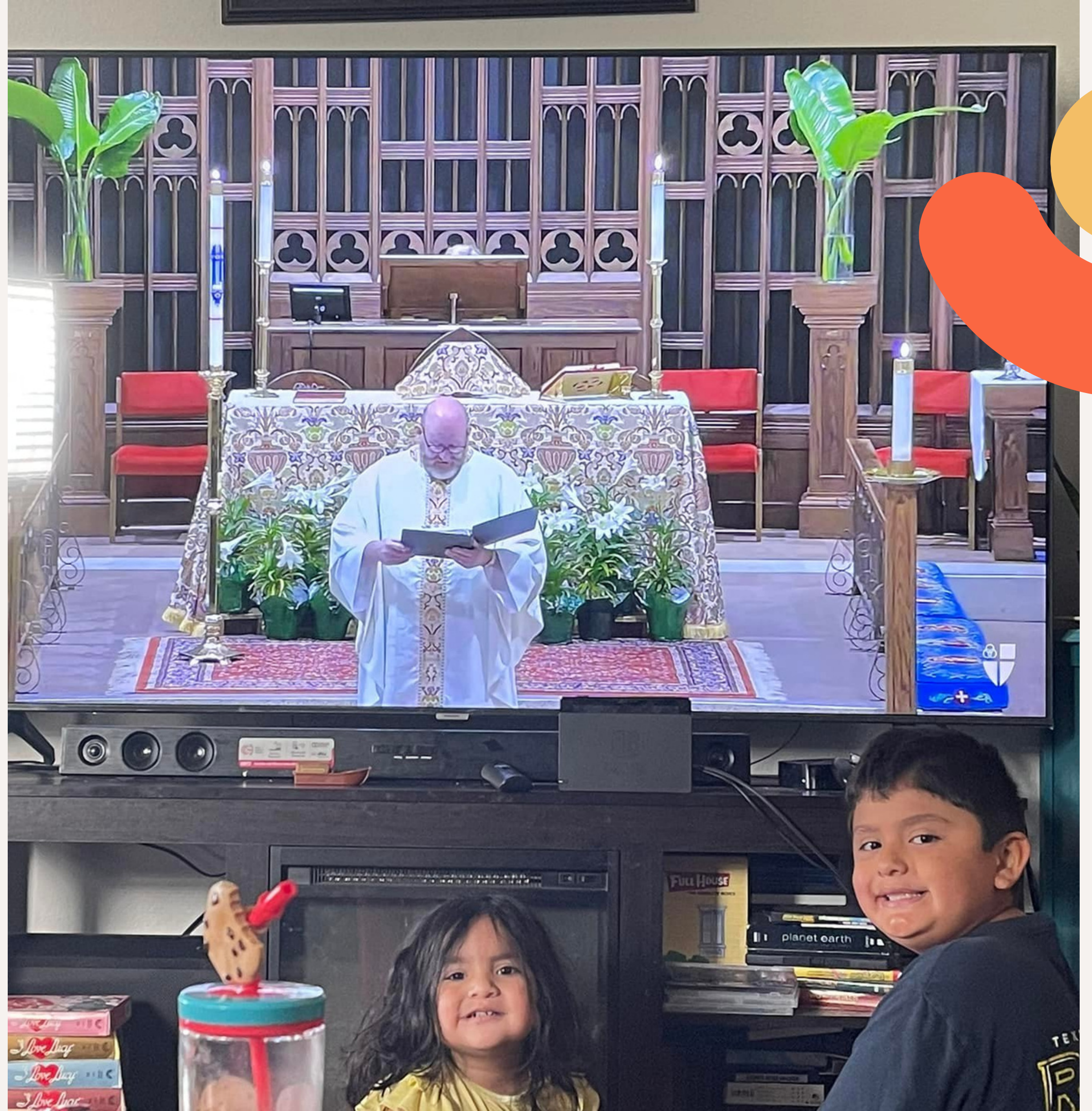
Funerals?
Weddings?
New Rector?
Annual Meeting?
What Else?



Who Is Online?

Homebound; vulnerable populations
Young families
Geographic limitations
Sick days; vacation days
Weekend workers
Internet introverts
Curious; searching

It's about accessibility



What about **the sacraments?**

Home Communion

Make consecrated wafers available for at-home worship

Our Jesus, we believe that you are truly present in the Blessed Sacrament of the Altar. We love you above all things, and we long for your continual presence in our souls. Since we all cannot receive you sacramentally in this time, come again spiritually into our hearts. Though you are always present, we embrace you anew and unite ourselves entirely to you; never permit us to be separated from you. Amen.

Connect Through Prayer

Prayer to Never Be Separated from Christ





Support team



Clergy

Onscreen
Presence



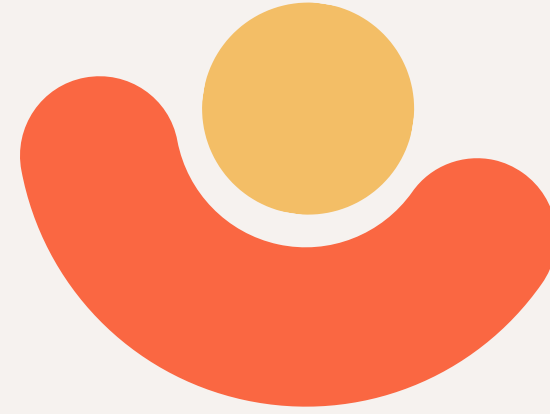
Vestry

Budget Support &
Promotion



Staff

Pragmatic
Support



Can you? Should you?

Return On Investment (ROI)



Thank **you**



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