

## *Director of Communications and Public Engagement*

The Director is a member of the Diocesan Staff serving the people and congregations of the Diocese and reporting directly to the Bishop. Ministry responsibilities, both direct and oversight are:

- At least annually, lead diocesan leadership in a process to determine a communications strategy for the Diocesan office
- Promote transformative ministries having impact on systems, governments, power centers, and other social and religious structures affecting the individuals and communities the diocese is called to serve
- Oversee daily operations of communications initiatives, programs, efforts, and outputs in all formats: written, video, online, etc.
- Collect, review, devise, and disseminate best practices and standards for communications activities
- Monitor trends in communications, with particular emphasis in church communications and social media
- Serve as a resource to congregations, clergy, and lay leaders of the diocese for improvement and integration of local communications and public engagement efforts
- Supervise at least one intern in a communications or public policy related field of study
- As needed, respond to inquiries on behalf of the Office of the Bishop
- All other duties, as assigned